



# 2023 Sponsorship Opportunities

Our **mission** is to promote the economic growth in the community through leadership, support, and service to our members.

For more info, contact the Yukon Chamber at 405-354-3567 or [chamber@yukoncc.com](mailto:chamber@yukoncc.com).

# 2023 Events

**April  
21**

Annual  
Awards Gala  
& Auction

**June  
22-25**

AAU Region  
16 Youth  
Track & Field

**August  
8**

New Teacher  
Luncheon

**September  
8**

Golf  
Tournament

**October  
7**

Oklahoma  
Czech Festival

**November  
11**

Wine Brew &  
BBQ

**November-December  
24-20**

Yukon Yuletide Express



# Marketing and Community Support Opportunities

Yukon Chamber members stand united to create a strong local economy for a higher quality of life. In addition to building deeper relationships with other YCC businesses, members reach potential customers, clients and vendors through member-exclusive sponsorships and opportunities for business-to-business advertising and publicity that generate new business leads.



## AAU Region 16 Youth Track & Field

2023 will hopefully be the first of many opportunities for Yukon to host the Amateur Athletic Union at YHS. This event will bring between 4-6000 athletes and their families to stay, shop and dine at local hotels, stores and restaurants. **Sponsorship levels include: specialty sponsorships between \$2000-\$750, and \$100 event map listing.**



## New Teacher Luncheon

YCC loves to support and celebrate newly hired teachers to Yukon Public Schools, Southwest Covenant, St. John Nepomuk Catholic School, and Canadian Valley Technology Center. YCC businesses and organizations contribute "swag" items for bags presented during the August membership luncheon. **Sponsorship includes donating 175+ items for bags.**



## Oklahoma Czech Festival

Each October, the Oklahoma Czech Festival attracts over 50,000+ people to Yukon. Chamber members can host a vendor booth at 4th and Main during the event. **Sponsorship includes booth space rental for \$100.**



## Yukon Yuletide Express

Designed to promote and support our Shop Local campaign, YYE encourages people to visit the 40-plus participating YCC businesses to receive gift cards and other promotional discounts. **Sponsorship includes donating 10, \$25 gift cards or offering a service related discount coupon.**

# Sponsorships

The Yukon Chamber of Commerce strives to promote its member businesses through recognition and networking event opportunities. In the interest of growing your business, the YCC and its members work together to bring economic growth to the area.

Proceeds from the Awards Gala and Auction, Golf Tournament and Yukon Profile fund Yukon Chamber of Commerce activities for the upcoming year and serve as non-dues revenue.



## Awards Gala and Auction

The annual awards gala & auction provides an evening of fun, food and entertainment that honors member businesses, Chamber ambassadors, volunteers, non-profit organizations, and individuals for their contributions to the community.

**Sponsorship levels include: specialty sponsorships between \$2000-\$1500, and silent/live auction item donations.**

## Golf Tournament

The annual Golf Tournament enhances and strengthens business connections and is a great event for a great day of golf, food, and prizes.

**Sponsorship levels include: Specialty sponsorship between \$850-\$500, and silent auction item donations.**



## Wine Brew & BBQ

The Oklahoma Wine, Brew & BBQ Festival, sponsored and held at the Canadian County Expo & Event Center, part of its C3 (Canadian County Cares) program. This event serves to raise money for a non-profit inside of Canadian County, as well as attracts visitors and residents to the area.

**Sponsorship levels include: TBA for 2023**

## Yukon Profile

The annually produced Yukon Profile serves as an exclusive business directory for all Chamber members and is promoted on the yukoncc.com webpage, as well as distributed to Yukon residents through mail and placement at local businesses.

**Ad rates ranging from \$2000-\$350 for full page to 1/8 page ads, and co-op ads from \$120 to \$200 per business.**



# Other Promotional Opportunities



## Stores without Doors

Held in late October or early November each year. Hosted by the Chamber, this event provides member businesses that do not have a store front or enough space the opportunity to host a coffee. Participants reserve a table to display and distribute promotional items. They will also have 1-2 minutes (depending the number of participants) to highlight their business to the attendees. **Sponsorship fee: \$25.**



## Business Spotlight

The Business Spotlight provides the opportunity for a Chamber member to showcase their business or organization and establish themselves as leader in their industry. Open to one Chamber member during a monthly membership luncheon (excluding August and December). **Sponsorship fee: \$100.**



## e-Newsletter Banner

Sent to over 900 subscribers each week, the YCC e-newsletter includes announcements of Chamber events, member announcements, new member listings and more! Each month, a sponsoring Chamber member business or organization's logo and weblinks appear in the top banner of the e-newsletter. **Sponsorship fee: \$100.**



## Community Event Card

Each month, over 250 Community Event cards are printed and include a list upcoming events and locations. The sponsoring Chamber member's logo is featured on the back of each card. Cards are distributed at Community Coffees, Membership Luncheon, New Member Orientation and any other Chamber related event throughout the month. **Sponsorship fee: \$100.**

To check availability and register for promotional opportunities, please contact the Yukon Chamber of Commerce at 405-354-3567 or [chamber@yukoncc.com](mailto:chamber@yukoncc.com).